

Digital Event Package

\$1050 +GST



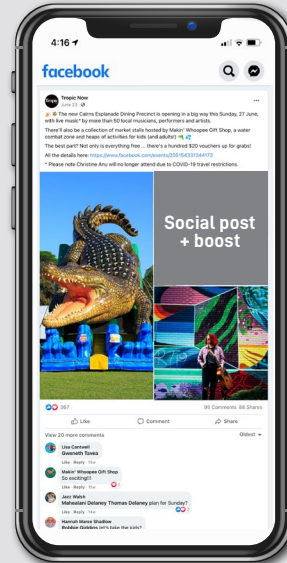
Online

MREC and in-article digital ads (30,000 impressions)

Listing in weekly events guide published online and pushed via socials and email

+ UPGRADE OPTION

Additional ad impressions \$30 CPM
Homepage buyout \$75 CPM

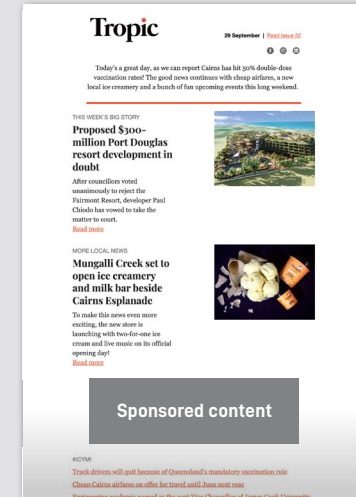


Social Media

Social post on Facebook and Instagram plus \$150 boost

+ UPGRADE OPTION

Additional media spend for post boost



E-Newsletter

Sponsored content in bi-weekly e-newsletter (Wednesday and Friday edition)

+ UPGRADE OPTION

Reader giveaway tropicnow.com.au/win
+\$200

ONLINE
93,000+ monthly monetisable users
197,500 monthly unique page views

SOCIAL
25,383 combined followers
1.075M monthly impressions

E-NEWSLETTER
8,000+ subscribers
36% open rate

Tropic
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