



## CONTACT

Leah Horstmann  
0424 609 748  
leah@tropicgroup.com.au  
tropicnow.com.au

# Print advertising

Rates (EX GST)

MAGAZINE	CASUAL	3 ISSUES	6 ISSUES
Full page	\$1850	\$1665	\$1480
Double page	\$2750	\$2475	\$2200
Half page	\$1000	\$900	\$800
Quarter page	\$650	\$585	\$520
Back cover	\$2200	\$2000	\$1800
Front cover package	\$5000		
Branded content	POA		

SCHEDULE	ON THE STREET	BOOKING DEADLINE	EDITORIAL DEADLINE	AD ARTWORK
36 : Jun/Jul 2022	Jun 1	May 3	May 4	May 11
37 : Aug/Sep 2022	Aug 1	Jul 5	Jul 7	Jul 14
38 : Oct/Nov 2022	Oct 3	Sep 5	Sep 7	Sep 14
39 : Dec/Jan 2023	Dec 1	Nov 1	Nov 3	Nov 10

# Digital advertising

Rates (EX GST)

## WEBSITE

Homepage (billboard, half page, MREC) : \$40 CPM

Article (billboard, half page, MREC, in-article) : \$30 CPM

Buyout : \$75 CPM

Branded content : POA

## E-NEWSLETTER

Sponsored content : \$350

Bottom banner : \$250

## SOCIAL

Bespoke boosted post : POA

## EVENT PACKAGE

Digital ads, events guide, boosted social post, e-newsletter : \$1050

## SPECS & SUPPLY

For specifications and supply information for all print and digital advertising please visit [tropicnow.com.au/adspecs](https://tropicnow.com.au/adspecs) or for further assistance please contact [design@tropicgroup.com.au](mailto:design@tropicgroup.com.au)