



CONTACT

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Print advertising

Rates (EX GST)

MAGAZINE	CASUAL	3 ISSUES	6 ISSUES
Full page	\$1850	\$1665	\$1480
Double page	\$2750	\$2475	\$2200
Half page	\$1000	\$900	\$800
Quarter page	\$650	\$585	\$520
Back cover	\$2200	\$2000	\$1800
Front cover package	\$5000		
Branded content	POA		

SCHEDULE	ON THE STREET	BOOKING DEADLINE	EDITORIAL DEADLINE	AD ARTWORK
37 : Aug/Sep 2022	Aug 3	Jul 5	Jul 7	Jul 14
38 : Oct/Nov 2022	Oct 4	Sep 5	Sep 7	Sep 14
39 : Dec/Jan 2023	Dec 2	Nov 1	Nov 3	Nov 10
40 : Feb/Mar 2023	Feb 1	Dec 14	Dec 16	Jan 12
41 : Apr/May 2023	Mar 1	Feb 28	Mar 2	Mar 9
42 : Jun/Jul 2023	Jun 1	May 2	May 4	May 11
43 : Aug/Sep 2023	Aug 2	Jul 3	Jul 5	Jul 12
44 : Oct/Nov 2023	Oct 4	Sep 1	Sep 5	Sep 12
45 : Dec/Jan 2024	Dec 4	Oct 31	Nov 2	Nov 9

Digital advertising

Rates (EX GST)

WEBSITE

Homepage (billboard, half page, MREC) : \$40 CPM

Article (billboard, half page, MREC, in-article) : \$30 CPM

Buyout : \$75 CPM

Branded content : POA

E-NEWSLETTER

Sponsored content : \$350

Bottom banner : \$250

SOCIAL

Bespoke boosted post : POA

EVENT PACKAGE

Digital ads, events guide, boosted social post, e-newsletter : \$1050

SPECS & SUPPLY

For specifications and supply information for all print and digital advertising please visit tropicnow.com.au/advertise or for further assistance please contact design@tropicgroup.com.au